



ONTARIO ENVIRONMENT  
INDUSTRY ASSOCIATION

# 2022 EVENT SPONSORSHIP OPPORTUNITIES

[WWW.ONEIA.COM](http://WWW.ONEIA.COM)

# ENHANCE YOUR PROFILE AND MARKET YOUR COMPANY TO ONTARIO'S ENVIRONMENT AND CLEANTECH BUSINESS COMMUNITY

The Ontario Environment Industry Association (ONEIA) is pleased to offer our sponsors a package that lets you bundle your support of your Association and industry in one convenient transaction.

These packages are offered to members seeking a higher profile in the Association and within the environment and cleantech sector.

ONEIA events offer a cost-effective opportunity to showcase your company in front of industry leaders, clients, partners and senior government officials.

## ABOUT ONEIA

ONEIA is the business association representing the interests of the environment industry in Ontario. Our network includes key people at environmental technology, product and service companies, law, investment and insurance firms, institutes, universities and governments.



**CONTACT US TO CREATE YOUR  
CUSTOM PACKAGE TODAY**

[info@oneia.ca](mailto:info@oneia.ca) or call 416-531-7884

# ENVIRONMENT AND CLEANTECH BUSINESS + POLICY FORUM

MARCH 21-24, 2022 | VIRTUAL ROUNDTABLES  
MARCH 29-30, 2022 | VIRTUAL CONFERENCE



The Business + Policy Forum brings together 150+ investment and business leaders, executives from Ontario's growing environment and cleantech sector, and senior government policy makers to share information, discuss common challenges and explore opportunities for growth. The Forum features updates from government officials and noted speakers and panelists, and provides many creative networking opportunities. Policy roundtables, covering brownfields, excess soils, organics, waste, energy, climate change, environmental infrastructure, and PFAS, take place the week prior from March 21-24.

This year's Forum features discussions on:

- Building partnerships to fund Ontario's infrastructure of the future
- Investing in the next generation of cleantech growth
- QuickPitch Competition - Four Ontario start-ups present their next generation environmental innovation

Sponsorship of the Business + Policy Forum offers an impactful and highly collaborative way to build your brand and showcase your company's leadership in the environment and cleantech sector; network with members and stakeholders; and hear from national and international industry thought leaders.

# ENVIRONMENT AND CLEANTECH BUSINESS + POLICY FORUM

MARCH 21-24, 2022 | VIRTUAL ROUNDTABLES

MARCH 29-30, 2022 | VIRTUAL CONFERENCE

## SPONSORSHIP OPPORTUNITIES

	Virtual Event Sponsor	Keynote/ Minister Sponsor	Panel or QuickPitch Sponsor	Roundtable Sponsor	Major Sponsor	Event Supporter
	\$10,000	\$5,000	\$2,500	\$1,500	\$1,500	\$750
	Most prominent level of sponsorship, recognition and brand exposure	Get a high level of recognition of brand exposure by sponsoring a day of content	Highlight your company as a leader in thought and innovation	Sponsor a virtual roundtable, see full list of topics below*	Highlight your brand as a supporter of corporate responsibility	Show your support for the Ontario environment industry
<b>EVENT RECOGNITION</b>	1 available	2 available	3 available	1 per table	5 available	10 available
Opportunity to introduce session or run short video or ad (up to 90 seconds)	<b>X</b> (welcome message AND video)	<b>X</b> (remarks or video)	<b>X</b> (remarks or video)	<b>X</b> (remarks or video)		
Opportunity to introduce a speaker	<b>X</b>	<b>X</b>			<b>X</b>	
Recognized as a sponsor during the session	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Thanked in remarks throughout each day	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Complementary registrations	<b>6</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>1</b>
<b>MARKETING RECOGNITION</b>						
Recognized as sponsor on ONEIA's social media channels (LinkedIn, Instagram, Twitter)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Company logo in pre-event e-marketing materials	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Company logo on event session listing	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Company logo on event website	<b>X</b> (prominent position)	<b>X</b> (prominent position)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>POST EVENT</b>						
Recognized on ONEIA website, newsletter and social media	<b>X</b>	<b>X</b>				

\*Roundtable topics include PFAS, Renewable Natural Gas, Electricity Markets, provincial wastewater programs, organics, brownfields, excess soils, environmental infrastructure and climate resilient infrastructure

# 30TH ANNIVERSARY RECEPTION

**June 2022**

Join us for this networking reception in celebration of 30 years of ONEIA.

Connect and network across sectors! Discuss the past and future of advocacy and partnership within Ontario's government, environment, and cleantech sectors.

**Highlight your business as a sector leader**

**RECEPTION SPONSOR - \$10,000**

Offer remarks during reception, thanked in remarks, prominent logo placement on promotional materials, social media recognition and six complimentary registrations

**SKIP WILLIS AWARD SPONSOR - \$3,000**

Opportunity to present the award, thanked in remarks, logo placement on promotional materials, social media recognition and four complimentary registrations

**MAJOR SPONSOR - \$1,500**

Thanked in remarks, logo placement on promotional materials, social media recognition and two complimentary registrations

**EVENT SUPPORTERS - \$750**

Thanked in remarks, small logo on promotional materials, one complimentary registration



# 'BREAK THE ICE ON THE ICE' CURLING EVENT

MARCH 8, 2022

Open to everyone, this half-day event is a great team-building and networking event bringing together business representatives from a wide-range of Ontario's environmental industries for some friendly competition followed by a networking reception.

**Event Supporter (\$1,000):** Logo included in event communications and social media before, during and after event + one free team registration for four.

# 'GO GREEN ON THE GREEN' GOLF DAY

JULY 20, 2022

A day of golf and networking with approximately 120+ business people from a range of environment and cleantech companies. Build your brand and bring a foursome for golf, networking and team building.

**Hole sponsor + foursome (\$1,500):** Logo signage at one hole and complimentary foursome, recognition at closing dinner, right to distribute literature and prizes - **For an additional \$500 get a staffed hole and have your company reps connect directly with golfers**

**Hole sponsorship (\$850):** Logo signage on one hole and one complimentary registration

**Lunch sponsor (\$2,000 - 1 available):** All the benefits above + company logo on event registration page and ONEIA website

**Hole in one sponsor (\$2,500 - 1 available):** All the benefits above + provide a staff to be at the hole throughout the day

**Banquet sponsor (\$3,000 - 1 available, pending COVID restrictions):** Includes all the above plus exclusive sponsorship of awards dinner and co-present the prizes

# EMERGING LEADERS COMMUNITY DAY

SEPTEMBER 2022

Hosted by ONEIA's Emerging Leaders Network, this event highlights the ways Ontario's environment industry gives back to their communities. Event includes an in-person give back action, networking lunch and social media campaign.

**Title sponsor (\$1,500 - 1 available):** Offer welcoming remarks and get highlighted through ONEIA communications, showcase your story of corporate responsibility + two registrations

**Supporting sponsor (\$750 - 2 available):** Be recognized during the event and included in ONEIA communications + one registration



# ENVIRONMENT INDUSTRY DAY

NOVEMBER 2022

Environment Industry Day at Queen's Park brings together representatives from ONEIA member companies to discuss issues of concern and raise the visibility of Ontario's vital environment sector with Ministers and MPPs, senior staffers and other Ontario government representatives from Queen's Park.

This is a high-profile opportunity to showcase your company's leadership in the environment and cleantech sector and network with a range of elected officials, ministry officials, stakeholders, thought leaders, and industry executives.

The event features special sessions with senior officials from the Ministry of the Environment, Conservation and Parks and other related ministries. The Minister and a range of prominent industry and government representatives attend the closing VIP reception and network with ONEIA members.

# ENVIRONMENT INDUSTRY DAY

NOVEMBER 2022

## SPONSORSHIP OPPORTUNITIES

	Event Sponsor	Reception Sponsor	Panel Sponsor	Women's Breakfast Sponsor	Major Sponsor	Event Supporter
	\$10,000	\$5,000	\$2,500	\$1,500	\$1,500	\$750
	Most prominent level of sponsorship, recognition and brand exposure	Sponsor the Minister's reception for high brand recognition and exposure	Highlight your company as a leader in innovation	Virtual event bringing together politicians and enviro leaders to connect and network	Highlight your brand as a supporter of corporate responsibility	Show your support for the Ontario environment industry
<b>EVENT RECOGNITION</b>	1 available	1 available	2 available	1 available	5 available	10 available
Opportunity to introduce a session or run short video or ad (up to 90 seconds)	<b>X</b> (welcome message AND video)	<b>X</b> (remarks or video)	<b>X</b> (remarks or video)			
Opportunity to introduce a speaker	<b>X</b>	<b>X</b>		<b>X</b>		
Opportunity for a representative to be on a MPP meeting team	<b>X</b>	<b>X</b>	<b>X</b>			
Recognized as a sponsor during the session	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Logo included on materials shared with MPPs and on powerpoints	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>		
Thanked in remarks throughout each day	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Complementary registrations	<b>6</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>1</b>
<b>MARKETING RECOGNITION</b>						
Recognized as sponsor on ONEIA's social media channels (LinkedIn, Instagram, Twitter)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Company logo in pre-event e-marketing materials	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Company logo on event session listing	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Company logo on event website	<b>X</b> (prominent position)	<b>X</b> (prominent position)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>POST EVENT</b>						
Recognized on ONEIA website, newsletter and social media	<b>X</b>	<b>X</b>				



# 2022 SPONSORSHIP SELECTION

Environment and Cleantech Business + Policy Forum	
30th Anniversary Reception	
'Go Green on the Green' Golf Day	
Emerging Leaders Community Day	
Environment Industry Day	
<p>An invoice will be provided for the amount indicated:</p> <p><input type="checkbox"/> Pay by cheque/EFT</p> <p><input type="checkbox"/> Pay by credit card</p>	<b>SUBTOTAL</b>
	<b>HST (13%)</b>
	<b>TOTAL</b>

ONEIA thanks you for your commitment to support your association and your industry!

To discuss details of any of the above sponsorship amounts,  
please contact the ONEIA office at [info@oneia.ca](mailto:info@oneia.ca) or call 416-531-7884.