



PROFILE AND MARKET YOUR COMPANY TO ONTARIO'S ENVIRONMENTAL BUSINESS COMMUNITY

Bundle your sponsorship of ONEIA in 2016-17

The Ontario Environment Industry Association (ONEIA) is pleased to offer our sponsors a package that lets you bundle your support of your Association and your industry in one convenient place. These packages are offered to members wishing to have a higher profile in the Association and in the environment and cleantech sector.

As you know, ONEIA events offer a cost-effective opportunity to showcase your company in front of industry leaders, clients, partners and senior government officials.

The following are ONEIA's sponsorship opportunities for the 2016-17 program year:



Environment Industry Day, October 25, 2016

DESCRIPTION: Each year, the Ontario Environment Industry Association (ONEIA) holds Environment Industry Day at the Ontario legislature. Hundreds of representatives from environment firms descend on Queen's Park to discuss issues of concern and raise the visibility of Ontario's vital environment sector.

Who attends? Senior representatives from approximately 100 environment and cleantech firms; senior officials from the Ministry of Environment and Climate Change and other relevant ministries; a range of Ministers, MPP's, critics and senior politicians from all three parties.

LOCATION: The afternoon panel will be held in a location tbd, within walking distance of the Ontario Legislature at Queen's Park where the majority of meetings between MPPs, ministers and environment company representatives will be taking place throughout the day. The evening reception will take place in the Dining Room of the Ontario Legislature at Queen's Park.

Evening Reception sponsor: The evening reception is co-hosted by the Minister of the Environment and Climate Change and ONEIA. The reception offers the opportunity to network with leading companies, cabinet ministers, MPP's and senior government staff and features a showcase of different selected companies.

- Title sponsorship of the evening reception with the opportunity to introduce the Minister and any other guest speaker(s);
- Full-page advertisement in program book;
- Logo on invitations and all event signage;
- Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event;
- Promotion in ONEIA e-newsletter as event sponsor;

\$10,000

(one available)

SOLD



<ul style="list-style-type: none"> • Thanked in remarks throughout the day; • Opportunity for one representative to be considered for inclusion in MPP meeting teams throughout the day; • Four (4) registrations for the day; • Two (2) additional guest tickets for evening reception 		
<p>Afternoon panel sponsor: <i>The afternoon panel will feature recognized experts in the environmental and politics fields who will discuss different business opportunities and policy challenges facing Ontario.</i></p> <ul style="list-style-type: none"> • Recognized as panel sponsor in the afternoon program; • Right to offer opening remarks at afternoon program; • Full-page advertisement in program book; • Logo on invitations and all event signage; • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • Promotion in ONEIA e-newsletter as event sponsor; • Thanked in remarks throughout the day; • Opportunity for one representative to be considered for inclusion in MPP meeting teams throughout the day; • Two (2) registrations for the day; • One (1) additional guest ticket for evening reception 	\$5,000 (one available) SOLD	<input type="checkbox"/>
<p>Major Sponsor:</p> <ul style="list-style-type: none"> • 1/2 Page advertisement in program book; • Logo on all event signage; • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • Opportunity for one representative to be considered for inclusion in MPP meeting teams throughout the day; • Two (2) registrations for the day 	\$2,500 (six available)	<input type="checkbox"/>
<p>MPP team breakfast and grab-and-go lunch sponsor:</p> <ul style="list-style-type: none"> • 1/4 Page advertisement in program book; • Logo on all event signage; dedicated signage in lunch room • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • Opportunity for one representative to be considered for inclusion in MPP meeting teams throughout the day; • One (1) registration for the day; • One (1) additional guest ticket for reception 	\$1,500 (one available)	<input type="checkbox"/>
<p>Friend:</p> <ul style="list-style-type: none"> • Company name listed in event program; • One (1) registration for the day 	\$500 (ten available)	<input type="checkbox"/>
SUBTOTAL		

“Break the Ice on the Ice” - ONEIA’s curling bonspiel - Brampton: March 1, 2017

DESCRIPTION: a fun (and low-stress) afternoon of networking, curling and business development at the Brampton Curling Club

WHO ATTENDS: a mix of businesspeople from a range of companies to support the Association.

<p>Event sponsor:</p> <ul style="list-style-type: none"> • Exclusive sponsorship of the bonspiel and naming rights • Opportunity to congratulate winning team and runner up team • Logo on invitations and event signage 	\$2,500	<input type="checkbox"/>
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<ul style="list-style-type: none"> Complimentary <i>team</i> registration 		
Networking reception sponsor: <ul style="list-style-type: none"> Exclusive sponsorship of the bonspiel networking reception Opportunity to welcome/thank attendees Logo on invitations and event signage Complimentary <i>team</i> registration 	\$2,000	<input type="checkbox"/>
Lunch sponsor: <ul style="list-style-type: none"> Exclusive sponsorship of the lunch Opportunity to welcome attendees Logo on invitations and event signage Two (2) complimentary curling registrations 	\$1,000	<input type="checkbox"/>
Performance Prize sponsor (best team): <ul style="list-style-type: none"> Exclusive sponsorship of the best team award; Right to present awards at the networking reception; Complimentary <i>single</i> registration 	\$500 SOLD	<input type="checkbox"/>
	SUBTOTAL	

March 28, 2017, New Directions In Waste Roundtable and Annual address by the Ontario Environmental Commissioner with reception

DESCRIPTION: ONEIA looks forward to meeting with the new Environmental Commissioner who will offer highlights from the annual report and answer questions from those in attendance.

WHO ATTENDS: A mix of environment and cleantech professionals and those interested in how government policy drives our businesses.

Reception Sponsor: <ul style="list-style-type: none"> Exclusive sponsorship of the reception with opportunity to introduce the Commissioner; Logo on invitations and all event signage; Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; Promotion in ONEIA e-newsletter as event sponsor; Thanked in remarks throughout the event; Three (3) registrations for event 	\$2,500 (one available) SOLD	<input type="checkbox"/>
Lanyard and AV sponsor: <ul style="list-style-type: none"> Recognized as lanyard and AV sponsor; Exposure to 80+ business leaders, executives from Ontario's growing environment and cleantech sector, and senior government policy makers through logo signage on lanyards; Thanked in remarks throughout the event; Logo on all event signage Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; Two (2) registrations for event; 	\$2,000 SOLD	<input type="checkbox"/>
Friend: <ul style="list-style-type: none"> Logo on all event signage Company logo on registration page One (1) registration for event 	\$500 (five available)	<input type="checkbox"/>
	SUBTOTAL	

Environment and Cleantech Business and Policy Forum: May 30, 2017

DESCRIPTION: The Ontario Environment and Cleantech Business Forum will bring together investment and business leaders, executives from Ontario's growing environment and cleantech sector, and senior government policy makers to share information, discuss common challenges and share opportunities for investment and growth.

WHO ATTENDS: Ontario's leading environment and cleantech firms, Ontario's investment and financial community, and senior government policymakers.

<p>Evening Reception sponsor: <i>evening networking reception</i></p> <ul style="list-style-type: none"> • Title sponsorship with opportunity to offer remarks/thank the Speaker; • Full-page profile (with logo) in event program; • Logo on invitations and all event signage; • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • Promotion in ONEIA e-newsletter as event sponsor; • Thanked in remarks throughout the day; • Four (4) registrations for the day 	<p>\$10,000</p>	<p><input type="checkbox"/></p>
<p>Luncheon sponsor: <i>luncheon address features either (former) senior policy makers or current government critics, discussing important topics in the environment, infrastructure or energy sectors</i></p> <ul style="list-style-type: none"> • Title sponsorship of the luncheon with the opportunity to introduce the guest speaker(s): • Full-page advertisement in program book; • Logo on invitations and all event signage; • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • Promotion in ONEIA e-newsletter as event sponsor; • Thanked in remarks throughout the day; • Three (3) registrations for event 	<p>\$7,500</p> <p>SOLD</p>	<p><input type="checkbox"/></p>
<p>Breakfast Keynote sponsor:</p> <ul style="list-style-type: none"> • Title sponsorship of the breakfast speaking event with the opportunity to introduce the guest speaker; • 1/2-page advertisement in program book; • Logo on invitations and all event signage; • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • Promotion in ONEIA e-newsletter as event sponsor; • Thanked in remarks throughout the day; • Two (2) registrations for event 	<p>\$5,000</p>	<p><input type="checkbox"/></p>
<p>Morning panel sponsor:</p> <ul style="list-style-type: none"> • Recognized as morning panel sponsor in the morning program; • Right to offer opening remarks at morning program; • 1/2-page advertisement in program book; logo on invitations and all event signage; • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • Promotion in ONEIA e-newsletter as event sponsor; • Thanked in remarks throughout the day; • Two (2) registrations for event 	<p>\$5,000</p>	<p><input type="checkbox"/></p>
<p>Pecha Kucha sponsor:</p> <ul style="list-style-type: none"> • Recognized as Pecha Kucha sponsor in the morning program; • Right to offer opening remarks and introduce participants at morning program; • 1/2-page advertisement in program book; logo on invitations and all event signage; • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • Promotion in ONEIA e-newsletter as event sponsor; 	<p>\$5,000</p>	<p><input type="checkbox"/></p>

<ul style="list-style-type: none"> • Thanked in remarks throughout the day; • Two (2) registrations for event 		
Lanyard sponsor: <ul style="list-style-type: none"> • Recognized as lanyard sponsor; • All-day exposure to 120+ business leaders, executives from Ontario's growing environment and cleantech sector, and senior government policy makers through logo signage on lanyards; • Thanked in remarks throughout the day; • Logo on all event signage • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • Two (2) registrations for event 	\$3,000 SOLD	<input type="checkbox"/>
AV sponsor: <ul style="list-style-type: none"> • Recognized as AV sponsor; • All-day exposure to 120+ business leaders, executives from Ontario's growing environment and cleantech sector through logo and company profile on rotating PowerPoint presentation; • Thanked in remarks throughout the day; • Logo on all event signage • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • Two (2) registrations for the day 	\$3,000	<input type="checkbox"/>
Roundtable sponsor: <ul style="list-style-type: none"> • Recognized as roundtable sponsor in afternoon roundtables; • Right to offer opening remarks at roundtable; • Thanked in remarks throughout the day; • 1/4 Page advertisement in program book; NOTE: 1/2 page advertisement in program book for the \$5,000 sponsorship • Logo on all event signage • Thanked in remarks throughout the day; • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • One (1) registration for event; NOTE: two (2) registrations for the \$5,000 sponsorship 	\$2,500 OR \$5,000 back-to-back roundtables	<input type="checkbox"/> <input type="checkbox"/>
Major Sponsor: <ul style="list-style-type: none"> • 1/4 Page advertisement in program book; • Logo on all event signage; • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • Two (2) registrations for event 	\$2,500	<input type="checkbox"/>
Friend: <ul style="list-style-type: none"> • Company name listed in event program; • One (1) registration for day's event; 	\$500 (ten available)	<input type="checkbox"/>
SUBTOTAL		

Golf Day: July 12, 2017		
<p>DESCRIPTION: An afternoon of golf and business networking, followed by an informal awards BBQ, with proceeds benefitting the Association and our charitable partner, Earth Rangers.</p> <p>WHO ATTENDS: Approximately 120+ businesspeople from a range of environment and cleantech companies (including a large number of company-specific teams that compete for bragging rights)</p>		
BBQ Banquet sponsor: <ul style="list-style-type: none"> • Exclusive sponsorship of awards dinner 	\$3,500	<input type="checkbox"/>

<ul style="list-style-type: none"> • Co-present prizes to winning teams and individuals • Logo on all event signage; • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • Right to distribute literature or prizes to prize table • Complimentary foursome; • Complimentary hole sponsorship 		
Hole in One sponsor: <ul style="list-style-type: none"> • Exclusive sponsorship of the Hole in One • Dedicated signage at the hole and the option to have up to two (2) staff at the hole; • Logo on all event signage; • Recognition at closing dinner • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • Right to distribute literature or prizes to prize table • Complimentary foursome; • Complimentary hole sponsorship 	\$2,500	<input type="checkbox"/>
Grab-and-go lunch sponsor: <ul style="list-style-type: none"> • Exclusive sponsorship of BBQ lunch; • Recognition at closing dinner • Logo on all event signage; • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event; • Right to distribute literature or prizes to prize table • Complimentary foursome; • Complimentary hole sponsorship 	\$2,000	<input type="checkbox"/>
Bundle Staffed hole sponsor + foursome: <ul style="list-style-type: none"> • Recognition at closing dinner • Hole sponsorship with the option to have up to two (2) staff at the hole; • Right to hand out beverages/food/promo items at the hole • Dedicated signage at specific hole; • Right to distribute literature or prizes to prize table; • Complimentary foursome 	ONEIA member \$2,000 not-yet-ONEIA member \$3,000	<input type="checkbox"/>
Bundle hole sponsor + foursome: <ul style="list-style-type: none"> • Recognition at closing dinner • Dedicated signage at specific hole; • Right to distribute literature or prizes to on prize table; • Complimentary foursome 	\$1,250	<input type="checkbox"/>
Hole sponsor: <ul style="list-style-type: none"> • Logo signage on one (1) hole per sponsorship • One (1) complimentary registration 	\$600	<input type="checkbox"/>
	SUBTOTAL	

2016-17: Policy and Pancake breakfast sessions with Ontario's leading cleantech policy makers! (NOTE: Members-only event)

DESCRIPTION: Our regular Advocacy meetings have been revamped and will feature a breakfast session with a leading policy-maker in the environment and cleantech space, followed by a discussion of the ONEIA's ongoing advocacy and policy work in the areas of water, waste/organics, Brownfields, etc. Speakers are expected to include critics from the opposition parties, pollsters, heads of complementary organizations and others.

WHO ATTENDS? ONEIA advocacy subcommittees and interested ONEIA Members (members-only event)		
Event dates:		
<ul style="list-style-type: none"> ○ February 9, 2017 ○ March 21, 2017 ○ April 25, 2017 		
Host sponsor: <i>providing suitable room that seats 30+ people</i> <ul style="list-style-type: none"> • Opportunity to thank guests and guest speaker; • Company logo on event signage; • Company logo (as event sponsor) on registration page 	\$0.00	<input type="checkbox"/>
Breakfast sponsor: <i>providing continental breakfast for 30+ people</i> <ul style="list-style-type: none"> • Opportunity to welcome guests and to introduce the guest speaker; • Company logo on event signage; • Company logo (as event sponsor) on registration page 	\$750.00	<input type="checkbox"/>
SUBTOTAL		

And, as we are celebrating our 25th anniversary this coming year, be sure to ask for opportunities with regard to tickets to the celebration dinner and opting for an ad in the 25th anniversary publication.

SUMMARY TABLE	
Environment Industry Day (EID) 2016	
Break the Ice on the Ice: Curling Bonspiels Brampton	
Discussing New Directions in Waste and Annual address by the Ontario Environmental Commissioner	
Environment and Cleantech Business and Policy Forum	
ONEIA Golf Day 2017	
Policy and Pancake breakfast sessions	
SUBTOTAL	
HST (13%)	
TOTAL	

PAYMENT INFORMATION:

Invoice our company for the entire amount

Bill my credit card: Visa M/C

Card Number: _____ Expiry date: _____ / _____

CVD Indicator: _____ (This is located on the back of your card; the final 3 or 4 numbers above your signature)

NAME (please print)

Signature

Date

ONEIA thanks you for your commitment to support your Association and your industry! To discuss details of any of the above sponsorship amounts, please contact the ONEIA office at 416-531-7884.