



**Tuesday, May 30, 2017**  
DoubleTree by Hilton Hotel  
108 Chestnut St., Toronto ON

## **The Ontario Environment Industry Association's Fifth Annual Business and Policy Forum**

### **Opportunities and challenges in a rapidly changing “circular” economy**

Ontario is transitioning to a low-carbon circular economy and moving rapidly on implementing a cap-and-trade program and a new resource recovery framework, while also rolling out major infrastructure projects. What new opportunities can Ontario's clean technology sector expect and how can it innovate and prosper during this transition? How will various external factors – in Canada and beyond – impact the situation in Ontario?

ONEIA's fifth annual Business and Policy Forum is a day-long event that will offer:

- Insights into the political environment impacting the clean technology sector both within and outside the province;
- Industry outlook for Ontario and export markets;
- Sharing examples of innovative businesses and technologies within Ontario's clean technology sector;
- Insights from key Ontario Deputy Ministers on current and future policies and programs;
- Roundtable discussions with senior Ontario government officials on public policy and programs including: cap and trade; water/wastewater/storm water management; resource recovery; organics diversion; soil management; modernization of approvals; and infrastructure development;
- The opportunity to meet a diverse network of persons and organizations that can help you grow your business.

#### **A special 25<sup>th</sup> anniversary add-on!**

Join us for a special dinner with Minister of the Environment and Climate Change Glen Murray following the forum where we will celebrate ONEIA's 25<sup>th</sup> anniversary and reflect on where we have come from – and where we are going – as one of Ontario's most dynamic industries. Register via:

## AGENDA

TIME	ELEMENT
7:30 – 8:30	<i>Registration, networking and continental breakfast</i>
	<b>MORNING SESSION: BUSINESS AND MARKET OPPORTUNITIES</b>
8:30 – 9:00	<b>KEYNOTE ADDRESS: Jeremy Runnalls</b> , Editor-in-Chief, Corporate Knights Magazine, will offer the opening remarks for this year's Environment and Cleantech Business and Policy Forum. Corporate Knights is Canada's magazine for "clean capitalism" and Jeremy will offer a perspective on the sustainability agendas of major Canadian corporations in an age of cap-and-trade and carbon taxes.
9:00 – 10:15	<p><b>WHERE ARE THE OPPORTUNITIES FOR ONTARIO COMPANIES RIGHT NOW?</b> Our changing world presents multiple opportunities for Ontario's cleantech companies. Hear from leading market and sector experts who will provide an overview on key sectors and identify business opportunities.</p> <ul style="list-style-type: none"> <li>• <b>Brad DeMaeyer</b>, Strategic Markets, Union Gas</li> <li>• <b>John Coyne</b>, Vice-President and General Counsel, Unilever Canada</li> <li>• <b>Peter Gallant</b>, President and CEO, WaterTAP</li> </ul> <p>Moderated by: <b>Natasha Apollonova</b>, Assistant VP, Toronto Region Board of Trade</p>
10:15-10:45	Networking break
10:45 – 12:00	<b>INNOVATION PECHA KUCHA:</b> In this innovative presentation format, the audience will hear six focused presentations from companies that are leaders in innovative solutions in different cleantech-related fields. Pecha Kucha requires presenters to limit their presentation to just six minutes and 40 seconds, providing attendees with a focused and entertaining summary of their key points on how to grow innovative firms AND the barriers they face in disrupting their industries and competitors.

<b>AFTERNOON SESSION: ENABLING GROWTH THROUGH THE POLICY ENVIRONMENT FOR ONTARIO ENVIRONMENT AND CLEANTECH FIRMS</b>				
12:30 – 1:45	<b>Lunch with Deputies:</b> Attendees will hear from Deputy Ministers <b>Paul Evans</b> (Environment and Climate Change), and <b>Giles Gherson</b> (Economic Development and Growth). Moderated by <b>John Wilkinson</b> , former Ontario Provincial Government Minister and Senior Vice President, Sustainability for GreenField Global.			
2:00 – 3:15	<b>Policy and Business Roundtables (see below for detailed descriptions)</b>			
	<b>BROWNFIELDS:</b> New regulations	<b>APPROVALS:</b> Behind the backlog	<b>RESOURCE RECOVERY</b>	<b>WATER:</b> Infrastructure and procurement
3:15 – 3:30	Networking break			
3:30 – 4:45	<b>SOILS:</b> Exploring market-based approaches	<b>CLIMATE CHANGE:</b> The business and investment opportunities of climate change	<b>ORGANIC DIVERSION:</b> Renewable natural gas	<b>WATER:</b> Government and regulation

5:00 – 5:30	<b>Roundtable Wrap up:</b> Hear the outcomes from the roundtable discussions and what the year ahead looks like for Ontario's cleantech companies
5:30 – 7:00	<b>Networking reception</b>

7:00 – 9:30	<p><b>LOOKING BACK, LOOKING FORWARD: A CELEBRATION OF ONEIA's Anniversary: 25 YEARS OF CHAMPIONING ONTARIO'S CLEAN TECHNOLOGY BUSINESS</b></p> <p>This is a special add-on to our Business and Policy Forum as we celebrate ONEIA's work in championing and advocating on behalf of Ontario's Clean Technology Sector.</p> <p>Special Guest: Minister of Environment and Climate Change, the Honourable Glen Murray</p>
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## Roundtable topics: May 30, 2017 Business and Policy Forum

Each year, ONEIA convenes a series of roundtables with executives from the environment and cleantech sector and senior policymakers from a range of different ministries. These groups can then discuss issues of mutual concern, upcoming policy initiatives and other areas that would benefit from information-sharing and collaboration. The following are the topics for the 2017 roundtables:

<b>FIRST SET: 2:00 – 3:15 PM</b>	<b>SECOND SET: 3:30 – 4:45</b>
<p><b>Brownfields: New regulations</b></p> <p>The MOECC recently posted a significant package for its Excess Soil Regulatory Proposal on the EBR that included amendments to the Record of Site Condition Regulation 153/04. This roundtable will feature a dialogue with the relevant government representatives to discuss the proposed amendments to reduce the regulatory burden and clarify portions of the RSC regulation and the process, going forward as comments are due on June 23, 2017.</p> <p><b>Industry co-chair:</b></p> <ul style="list-style-type: none"> <li>Krista Barfoot (CH2M)</li> </ul> <p><b>Government co-chair:</b></p> <ul style="list-style-type: none"> <li>Chris Lompart (Manager, Land Use Policy, MOECC)</li> </ul>	<p><b>Soils: Exploring market-based approaches</b></p> <p>As Ontario moves to adopt new systems in its regulation and management of soils, it has released a draft regulation for excess soils and a Standards and Sampling Guidance. This roundtable will look at these new items and discuss what both industry and the province need to do to move forward effectively, paying particular attention to different approaches, sampling and characterization.</p> <p><b>Industry co-chairs:</b></p> <ul style="list-style-type: none"> <li>JP Marini (Terra Nova)</li> <li>Grant Walsom (XCG Consultants)</li> </ul> <p><b>Government co-chair:</b></p> <ul style="list-style-type: none"> <li>Chris Lompart (Manager, Land Use Policy, MOECC)</li> </ul>
<p><b>Approvals: Behind the backlog</b></p> <p>ONEIA members are on the front lines of submitting ECA documents to MOECC – and</p>	<p><b>Climate Change: The business and investment opportunities of climate change</b></p> <p>In 2017, Ontario inaugurated its cap-and-trade</p>

<p>they often wonder why there is a backlog in the approvals system. In this session, MOECC will share non-company specific data that offers a revealing look at how long it takes consultants to submit a completed application and ask for feedback on improving the process.</p> <p><b>Industry co-chairs:</b></p> <ul style="list-style-type: none"> <li>• Brian Sulley, RWDI</li> <li>• John Georgakopoulos, Willms &amp; Shier Environmental Lawyers LLP</li> </ul> <p><b>Government co-chair:</b></p> <ul style="list-style-type: none"> <li>• Dolly Goyette (Director, Environmental Approvals Access and Service Integration Branch, MOECC)</li> </ul>	<p>system and began work on a series of voluntary credits for smaller emitters. This system will recycle funds from the auction into projects that will reduce the impact of climate change. How will the voluntary vs. mandatory system work? What opportunities are available for Ontario environment and cleantech firms?</p> <p><b>Industry co-chair:</b></p> <ul style="list-style-type: none"> <li>• Janet Bobechko (Norton Rose Fulbright LLP)</li> </ul> <p><b>Government co-chairs:</b></p> <ul style="list-style-type: none"> <li>• Alex Wood (Executive Director, Climate Change Directorate, MOECC)</li> <li>• Tom Kaszas (Director, Environmental Innovations Branch, MOECC)</li> </ul>
<p><b>Resource Recovery</b></p> <p>Ontario has made significant changes in its approach to waste and resource recovery in the past year. This roundtable will discuss the implications of the new Waste-free Ontario Act, the creation of a new authority and what companies can expect in the coming months and years.</p> <p><b>Industry co-chairs:</b></p> <ul style="list-style-type: none"> <li>• Randy Cluff (CCI BioEnergy)</li> <li>• Mike Deprez (Walker Environmental)</li> </ul> <p><b>Government co-chairs:</b></p> <ul style="list-style-type: none"> <li>• Wendy Ren (Director, Resource Recovery Policy Branch, MOECC)</li> <li>• Glenda Gies, (Chair, Resource Productivity and Recovery Authority, MOECC)</li> </ul>	<p><b>Organics: Renewable natural gas</b></p> <p>Ontario’s waste diversion strategy should create new opportunities for renewable fuels producers. This roundtable will look at new developments in this area, engaging government and industry in a discussion of standards, regulations and opportunities.</p> <p><b>Industry co-chairs:</b></p> <ul style="list-style-type: none"> <li>• Brandon Moffatt (StormFisher)</li> <li>• Wes Muir (Manor Hall Group)</li> </ul> <p><b>Government co-chairs:</b></p> <ul style="list-style-type: none"> <li>• Wendy Ren (Director, Resource Recovery Policy Branch, MOECC)</li> <li>• Heather Pearson (Director, Air Policy Instruments and Programs Design Branch, MOECC)</li> </ul>
<p><b>Water: Infrastructure and procurement</b></p> <p>Government purchasing is a significant driver of water innovation, and this will be even truer in an age of “buy American” rules. This roundtable will look at what procurement initiatives are underway or being developed, including new asset management regulations, stormwater approvals and the efforts of entities such as OCSI and municipalities to modernize procurement processes. Can “Buy Canadian” be an effective response for cleantech industry to measures under consideration in the US?</p>	<p><b>Water: Government and regulation</b></p> <p>Government regulations do much to create a “water market” in Ontario – but how can we shape this marketplace to better benefit the environment and Ontario companies? This roundtable will look at regulatory issues in the context of municipal, industrial and First Nations’ systems, paying particular attention to the “water- energy nexus” and business opportunities that will come from the provincial and federal climate action measures.</p>

<p><b>Industry co-chair:</b></p> <ul style="list-style-type: none"><li>• Linda Gowman (Chief Technology Officer, Trojan Technologies)</li></ul> <p><b>Government co-chair:</b></p> <ul style="list-style-type: none"><li>• Tom Kaszas (Director, Environmental Innovations Branch, MOECC)</li></ul>	<p><b>Industry co-chair:</b></p> <ul style="list-style-type: none"><li>• Linda Gowman (Trojan Technologies)</li><li>• Indra Maharjan, (Program Manager, Energy Conservation and Climate Change OCWA)</li></ul> <p><b>Government co-chair:</b></p> <p>TBA</p>
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