



The Ontario Environment and Cleantech Business and Policy Forum

Investment. Policy. Growth.

Wednesday, April 23, 2014

Marriott Eaton Centre Hotel, 525 Bay St, Toronto, ON M5G 2L2

About this event

The Ontario Environment and Cleantech Business Forum will bring together investment and business leaders, executives from Ontario's growing environment and cleantech sector, and senior government policy makers to share information, discuss common challenges and share opportunities for investment and growth. The day will include a mix of speakers, panels, networking sessions and dynamic, off-the-record roundtables with senior government policymakers.

Who will attend (and why)?

- **Ontario's leading environment and cleantech firms** will attend to share their stories, connect with investors and financial service providers, discuss their challenges with government policy makers and network with each other.
- **Ontario's investment and financial community** will attend to learn about opportunities in one of the fastest growing segments of the Ontario economy, meeting companies with rapidly expanding international and domestic markets with world-leading technologies and services and sharing their experiences.
- **Senior government policymakers** will attend to meet directly with industry, hear firsthand about growth challenges, and receive feedback on emerging policy and regulatory ideas.

Companies expected to attend will include leading environment and cleantech firms, financial services and investment firms, venture capital firms, legal firms, leading management and professional consulting firms, senior government and policy staff, entrepreneurs and others.

GOALS OF THE EVENT

Building on the sold-out success of last year's event, our goals are to 1) bring a broader network of "enablers" of the environment and cleantech industry together (investors, clients, regulators, broader range of companies); 2) attract new members and demonstrate value to existing members; 3) generate revenue; and, 4) discuss and make progress on the business barriers and strengths of our sector.

AGENDA OVERVIEW

TIME	ELEMENT				
7:30 – 8:30	<i>Registration, networking and continental breakfast</i>				
	MORNING SESSION: MARKET AND INVESTMENT OPPORTUNITIES FOR ONTARIO ENVIRONMENT AND CLEANTECH FIRMS				
8:30	Opening remarks from Carol Wilding, President of the Toronto Board of Trade (invited)				
9:00 – 10:15	PANEL ONE: Cleantech Opportunities in 2014 and beyond A panel of experts will look at the environment and cleantech sector's biggest growth opportunities in coming years.				
10:15-10:45	Networking break				
10:45 – 12:00	PANEL TWO: Alternative financing for cleantech projects A panel will look at the new trends in how environment and cleantech projects are being funded, including new forms of venture capital, P3 infrastructure projects and "infrastructure stretching".				
	AFTERNOON SESSION: ENABLING GROWTH THROUGH THE POLICY ENVIRONMENT FOR ONTARIO ENVIRONMENT AND CLEANTECH FIRMS				
12:00 – 1:20	Lunch with Deputies: Attendees will hear from DM Paul Evans (Environment) and DM Drew Fagan (Infrastructure) in an interactive luncheon hosted by Matthew Mendelsohn, Director of the University of Toronto's Mowat Centre.				
1:30 – 3:00	Policy and Business Roundtables				
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3:00 – 3:30	Networking break				
3:30 – 5:00	Policy and Business Roundtables				
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5:00 – 7:30	Networking reception following the day's session co-hosted with the Ontario Minister of Environment The Hon. Jim Bradley (invited)				
7:30	Day closes				

OPPORTUNITIES TO SPONSOR:

A limited number of sponsorships are available to select companies, according to the following matrix.

Sponsorship	Benefits
Breakfast Keynote sponsor \$5,000 <i>(One only)</i>	<ul style="list-style-type: none"> Title sponsorship of the breakfast speaking event Opportunity to introduce the guest speaker Full-page (inside front cover) advertisement in program book Logo on invitations and all event signage including evening reception, luncheon and meeting rooms Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event Promotion in ONEIA e-newsletter as event sponsor

Sponsorship	Benefits
	<ul style="list-style-type: none"> • Thanked in remarks throughout the day • Two (2) registrations for event • One (1) additional guest ticket for evening reception
<p>Luncheon Sponsor \$8,500</p> <p><i>SOLD</i></p>	<ul style="list-style-type: none"> • <i>Title sponsorship of the luncheon speaking event</i> • <i>Opportunity to introduce the guest speaker.</i> • <i>Full-page (inside front cover) advertisement in program book.</i> • <i>Logo on invitations and all event signage including evening reception, luncheon and meeting rooms.</i> • <i>Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event.</i> • <i>Promotion in ONEIA e-newsletter as event sponsor</i> • <i>Thanked in remarks throughout the event</i> • <i>Two (2) registrations for event</i> • <i>Two (2) additional guest tickets for evening reception (ideal for clients and friends)</i>
<p>Evening Reception \$10,000</p> <p><i>(One only)</i></p>	<ul style="list-style-type: none"> • Title sponsorship of the evening reception • Company recognized and thanked in remarks throughout the event • Opportunity to provide 'thank-you' remarks for Environment Minister at the evening reception • Full-page (back cover) advertisement in program book • Large logo on invitations and all event signage including Evening Reception, Luncheon and meeting rooms • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event • Promotion in ONEIA e-newsletter as event sponsor • Four (4) registrations for the event • Three (3) additional guest tickets for evening reception (ideal for clients and friends)
<p>Morning Panel (I): \$5,000</p> <p><i>(One only)</i></p>	<ul style="list-style-type: none"> • Full-page (inside front cover) advertisement in program book • Logo on invitations and all event signage including evening reception, luncheon and meeting rooms • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event • Promotion in ONEIA e-newsletter as event sponsor • Thanked in remarks throughout the day • Two (2) registrations for event • One (1) additional guest ticket for evening reception
<p>Morning Panel (II): \$5,000</p> <p><i>SOLD</i></p>	<ul style="list-style-type: none"> • <i>Full-page (inside front cover) advertisement in program book</i> • <i>Logo on invitations and all event signage including evening reception, luncheon and meeting rooms</i> • <i>Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event</i> • <i>Promotion in ONEIA e-newsletter as event sponsor</i> • <i>Thanked in remarks throughout the day</i> • <i>Two (2) registrations for event</i> • <i>One (1) additional guest ticket for evening reception</i>
<p>Roundtable Sponsor \$2,500 per session (8 sessions)</p> <p><i>(three available)</i></p>	<ul style="list-style-type: none"> • Recognized as roundtable sponsor in afternoon roundtables • Right to offer opening remarks at roundtable • Thanked in remarks throughout the day • ¼ page advertisement in program book • Logo on all event signage at evening reception, luncheon and meeting rooms • Two (2) registrations for event • One (1) additional guest ticket for evening reception

Sponsorship	Benefits
Supporter: \$2,500.00 (seven remaining)	<ul style="list-style-type: none"> • ¼ page advertisement in program book • Logo on all event signage at evening reception, luncheon and meeting rooms • Company logo (smaller) (as event sponsor) on ONEIA website for 12-months following event • Two (2) registrations for event • One (1) additional guest ticket for evening reception
Friend: \$750.00 (nine remaining)	<ul style="list-style-type: none"> • One (1) registration for day's event • Company name listed in event program
<i>Media Sponsor</i> SOLD	<ul style="list-style-type: none"> • <i>Logo on all event signage at evening reception, luncheon and meeting rooms</i> • <i>Company logo (smaller) (as event sponsor) on ONEIA website for 12-months following event</i> • <i>Two (2) for event</i>

To confirm your sponsorship

To confirm your sponsorship or should you have any questions, please contact info@oneia.ca or call 416-531-7884, ext. 2.