



## ONEIA Membership Benefits

ONEIA member firms enjoy the following benefits:

- ✓ As an ONEIA member, you can attend the entire **Environment Industry Day (EID)**. There, your firm can network with 100+ other environmental professionals and meet with government staffers, ministers and opposition politicians. As an **exclusive member benefit**, you can also participate in the afternoon roundtable sessions where environmental companies discuss approvals and policy issues with senior representatives from several different ministries.
- ✓ ONEIA extends the marketing reach of its members by recommending them to potential clients and attending trade shows where we promote our member firms. This is a very cost-effective way to **extend the marketing reach of your company**. At trade shows such as Globe, Americana, OCE Discovery, CANECT, Waste and Recycling Expo and others, we distribute our member directory / DVD and refer those we meet to our member firms. Through our website and the calls and e-mails we receive each week in our office, we regularly refer potential clients to our members.
- ✓ Throughout the year, you can **participate in our member-led committees**, meeting with other professionals to address some of the issues facing our industry. Our Advocacy Committee – and its specialized sub-committees (Brownfields, Air, Waste, Water, etc.) – allows member companies to network, develop business, discuss pressing policy issues and to share information with their fellow professionals.
- ✓ ONEIA members enjoy discounts on our regular **Environmental Business Opportunity Breakfasts (EBOBs)**, where you can meet with dozens of other environmental businesspeople, sharing information and developing your business. At these events, you will also meet prominent speakers. Recent guests have included the Ontario Brownfields Coordinator, the Ontario Minister of Environment and the Ontario Environment Commissioner.
- ✓ As an ONEIA member, you have the **exclusive right to use our proprietary “member of Ontario’s Environment Industry” logo** on your letterhead, business cards, website and other materials. This logo, developed in consultation with members like you, shows that your firm is part of a select group of companies that are committed to environmental solutions and economic growth.