



Environment Industry Day: May 2012

Sponsorship levels and benefits

BACKGROUND:

Each year, the Ontario Environment Industry Association (ONEIA) holds Environment Industry Day at the Ontario legislature. Hundreds of representatives from environment firms descend on Queen’s Park to discuss issues of concern and raise the visibility of Ontario’s vital environment sector.

The day of meetings is followed by an evening reception, hosted by the Minister of the Environment and ONEIA.

ATTENDEES:

The day is attended by a who’s who of the environment industry, including top CEOs, several cabinet ministers, senior government staff from a range of different ministries, and various MPPs and opposition critics.

SPONSORSHIP LEVELS AND BENEFITS:

EID 2012 offers several opportunities for Ontario’s leading environment firms to showcase the value of the industry in front of the province’s politicians, media, senior government staff and their fellow companies.

Sponsorship	Benefits
<p>SOLD Evening Reception: \$10,000.00 <i>(One only)</i></p>	<ul style="list-style-type: none"> • Title sponsorship of the Environment Industry Day evening reception at Queen’s Park attended by the Minister of Environment, other cabinet and opposition leaders, MPPs and senior industry representatives. • Company recognized and thanked in remarks at evening reception. • Opportunity to provide ‘thank-you’ remarks for the Environment Minister at the evening reception. • Full-page (back cover) advertisement in Environment Industry Day program book. • Full-page profile (with logo) in Ministers’ and MPP’s info-pack. • Large logo on invitations and all event signage including Evening Reception, Luncheon and meeting rooms. • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event. • Promotion in ONEIA e-newsletter as event sponsor. • One space on the MPP meeting teams during the day. • Four (4) member registrations for afternoon roundtables and evening reception at Queen’s Park. • Three (3) additional guest tickets for evening reception at Queen’s Park (ideal for clients and friends).

Sponsorship	Benefits
<p>SOLD Luncheon Sponsor: \$7,500.00 <i>(One only)</i></p>	<ul style="list-style-type: none"> • Title sponsorship of the roundtable luncheon with MOE Deputy Minister • Opportunity to introduce the Deputy Minister at the roundtable luncheon. • Full-page (inside front cover) advertisement in Environment Industry Day program book. • Full-page profile (with logo) in Ministers' and MPP's info-pack. • Logo on invitations and all event signage including evening reception, luncheon and meeting rooms. • Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event. • Promotion in ONEIA e-newsletter as event sponsor. • Thanked in remarks at evening reception. • One space on the MPP meeting teams. • Two (2) member registrations for afternoon roundtables and evening reception at Queen's Park. • Two (2) additional guest tickets for evening reception at Queen's Park (ideal for clients and friends).
<p>Major Sponsor: \$5,000.00</p>	<ul style="list-style-type: none"> • Recognition as major event sponsor throughout the day and evening reception. • Thanked in remarks at evening reception. • ½ page advertisement in Environment Industry Day program book. • ½ page profile (with logo) in Ministers' and MPP's info-pack • Logo on invitations and all event signage including evening reception, Luncheon and meeting rooms. • Mid-size company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event. • One space on the MPP meeting teams. • Two (2) member registrations for afternoon roundtables and evening reception at Queen's Park. • Two (2) additional guest tickets for evening reception at Queen's Park (ideal for clients and friends).
<p>Supporter: \$2,500.00</p>	<ul style="list-style-type: none"> • ¼ page advertisement in Environment Industry Day program book. • ¼ page company profile (with logo) in Ministers' and MPPs' info-pack. • Logo on all event signage at Evening Reception, luncheon and meeting rooms • Company logo (smaller) (as event sponsor) on ONEIA website for 12-months following event • One space on the MPP meeting teams.

Sponsorship	Benefits
	<ul style="list-style-type: none"> • Two (2) for afternoon roundtables and evening reception at Queen's Park. • One (1) additional guest ticket for evening reception at Queen's Park (ideal for clients and friends).
Friend: \$500.00	<ul style="list-style-type: none"> • Small logo on all event signage. • Small logo on insert into Ministers and MPP info-pack • One (1) registration for afternoon roundtables and evening reception at Queen's Park and consideration for inclusion on MPP teams • Early Bird Option! Register before Friday, March 30, 2012 and bring a friend to the evening reception for free!

Note:

- Attendance at the event reception is open to members and non-members.
- Participation in programming during the day is limited to ONEIA members only. If you are not an ONEIA member please contact the ONEIA office and sign up for a trial membership today.
- Deadline for submission for program book advertisements and MPP info-packs is April 1 2012. Advertisers are responsible for providing completed electronic artwork (PDF format) that meets specifications provided by designer.

CONFIRMING YOUR SPONSORSHIP:

To confirm your sponsorship, please contact Caroline Aston (416) 342 7450 ext.1
 caroline@astonevents.com

MORE INFORMATION:

Visit ONEIA at <http://www.oneia.ca/>

